

# JOYA

— *Cabinetta* —

# LANCERO



LIMITED EDITION  
FOR THOSE  IN THE KNOW



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# JOYA —Cabinetta— LANCERO



Esteli, Nicaragua, 2024.

*"At every cigar event, the question pops up: 'What about the Cabinetta Lancero?' We get it; there's a certain charm to the elegance and rich experience of a great Lancero, but let's face it – it's a niche favorite. So, 'by popular demand', here it is the Cabinetta Lancero Limited Edition for 2024... and trust us, it's better than ever!" - Juan Martinez*

In 2016, Joya de Nicaragua's branding was getting a facelift. The "Cabinetta Serie" morphed into "JOYA Cabinetta" under the JOYA family, together with the likes of JOYA Red, JOYA Black, and the later addition, JOYA Silver. The aim was to cater to both the traditional and contemporary cigar smoker, satisfying cravings for flavorful yet not overpoweringly strong experiences. However, in the 2016 revamp, we waved goodbye to the Lancero. But good news – in 2024, it's back, albeit in a limited run of just 1,000 boxes globally.

JOYA Cabinetta is all about connections, seamlessly blending our rich heritage with modern innovation. It's a bridge from time-honored tradition to modern-day versatility, designed to delight cigar smokers across the spectrum. From the curious to the seasoned aficionado. This blend's magic lies in its milder binders and fillers, beautifully complemented by the spicy kick of its dual wrappers – a top-grade Ecuadorian Shade CT caressing its length, capped off with a Nicaraguan H. Criollo head for that extra richness. This unique combination ensures a creamy, silky, and smooth smoke, with a spicy twist in the final third.





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### STRENGTH



### BLEND

**W:** Ecuadorian Connecticut Shade  
Nicaraguan H. Criollo Tip  
**B:** Nicaraguan  
**F:** Nicaraguan

"Forget the usual 'barber pole' cigars that are all about looks. This dual-wrapper approach is not just for show – it's a game-changer in flavor and aroma," explains Dr. Alejandro Martinez Cuenca, the mastermind behind the 2007 blend.

JOYA Cabinetta is globally available in three vitolas: Corona Gorda (5 1/4 x 46), Robusto (5 x 50) and Toro (6 x 52).

JOYA Cabinetta in the Lancero format will be re-introduced at the PCA 2024 Convention and Trade Show in Las Vegas this March as a Limited Edition and will be ready to ship to stores shortly thereafter. The MSRP will be \$9.95 /cigar and \$199/Box. Its return in this much-loved vitola is set to stir up excitement among lancero enthusiasts and JDN devotees alike.



# ABOUT JOYA DE NICARAGUA

Joya de Nicaragua is a family-owned tobacco grower and cigar factory. Established in 1968, it is the first and most authentic premium handmade cigar manufacturer from Nicaragua.

Based in Estelí, many regard Joya De Nicaragua as the patriarch creator of the Nicaraguan cigar industry, and its cigars are sold in more than 60 countries around the world.

The company's commitment to quality, along with its skillful and resilient people, have been rewarded with industry recognition more than once.



For more information, please visit

[www.joyacigars.com](http://www.joyacigars.com)

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