

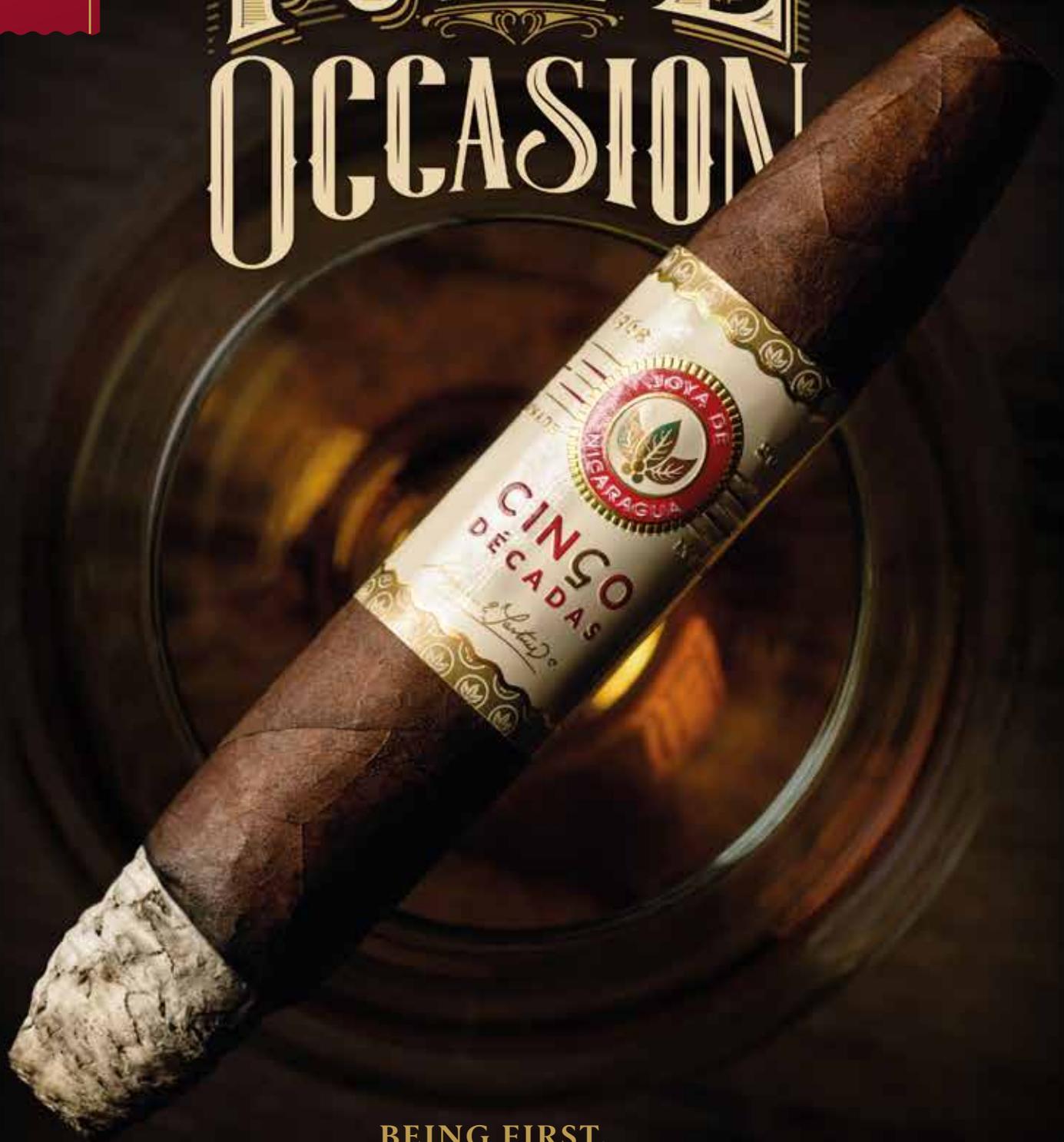


1968 - 2018

50

ANIVERSARIO

RISE TO THE OCCASION



**BEING FIRST,
BEING THE BEST,
OR JUST BEING.**

50 years as pioneers and leaders of the Nicaraguan cigar industry deserved a superb tribute. Cheers to an outstanding past and even brighter future.

Raise a [#CincoDecadas](#) to [#Joya50](#)